



### Deliverable Report

<b>Deliverable No:</b>	D31.7	<b>Delivery Month:</b>		14
<b>Deliverable Title</b>	Production and release of audiovisual material			
<b>WP No:</b>	31	<b>WP Lead beneficiary:</b>		P18. CTAQUA
<b>WP Title:</b>	Dissemination			
<b>Task No:</b>	31.1	<b>Task Lead beneficiary:</b>		P18. CTAQUA
<b>Task Title:</b>	Production and release of audiovisual material			
<b>Other beneficiaries:</b>	P1.HCMR	P2. FCPCT	P8. IEO	P12. APROMAR
	P13. UNIBA	P14. IFREMER	P19. CMRM	P32. MC2
<b>Status:</b>	Delivered		<b>Expected month:</b>	12

**Lead Scientist preparing the Deliverable:** Robles, R. (CTAQUA),

**Other Scientists participating:** Mylonas, C.C. (HCMR), Fernández-Palacios, H. (FCPCT), Peleteiro, B. (IEO), Ojeda, J. (APROMAR), Corriero, A. (UNIBA), Fauvel, C. (IFREMER), Linares, F. (CMRM), Vilar, A. (MC2).

**Objective:** Provide downloadable documentation for the general public, videos and/or radio podcast including interviews with project scientists and experts in the project scope, and information about the progress of the project research.

**Description:** A promotional video including a summary of the main project activities during the first year has been produced and uploaded in the DIVERSIFY web and in **YouTube** ([www.diversifyfish.com](http://www.diversifyfish.com), <https://www.youtube.com/watch?v=TRkhBlu1aLg>). The video presents an overview of the GWP Reproduction & Genetics activities. Although experimental work on reproduction has been carried out also in meagre and Atlantic halibut, the video summarizes the work on greater amberjack and wreckfish.



Screen shots of the first two sequences of the DIVERSIFY video.



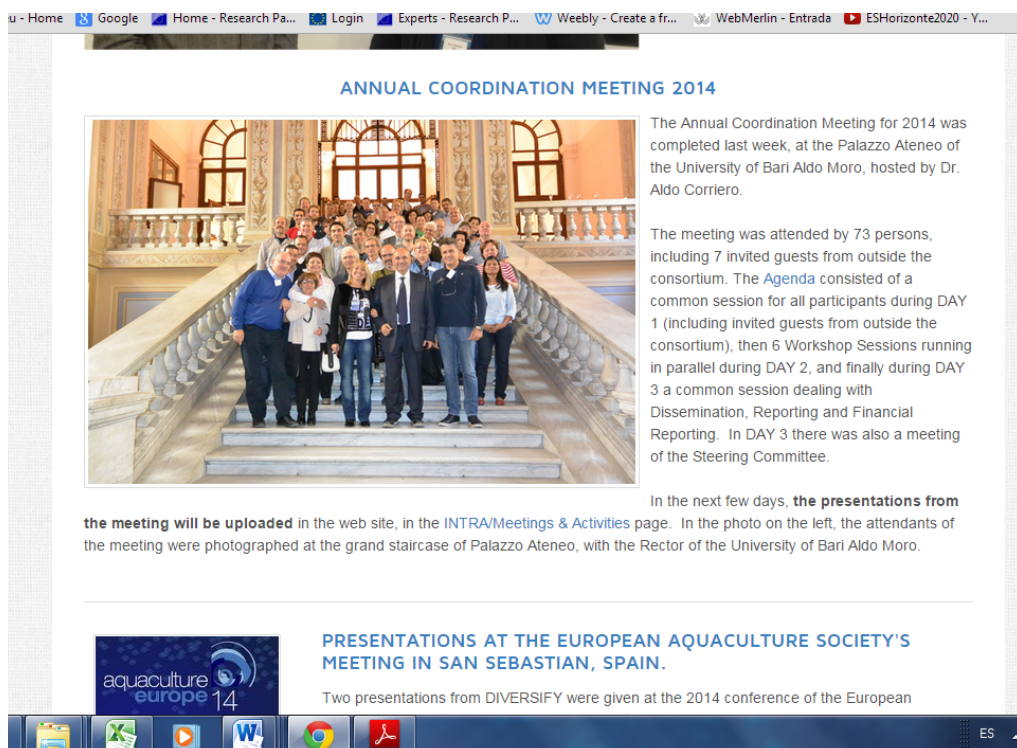
**Desktop capture of wreckfish sperm collection movie, included in the DIVERSIFY video.**

The video starts with a short introduction of the project. Then the most significant achievements in the GWP Reproduction & Genetics is presented, with some photos and videos from the capture and sampling of greater amberjack from the wild, in order to describe the reproductive cycle of the species. Also, the successful spawning and larval rearing of greater amberjack is highlighted. A movie of the sampling of mature wreckfish from the Aquarium “A Coruña” in Spain is included, describing the work on the development of Computer Assisted Sperm Analysis (CASA) for this species, as well as the other species included in DIVERSIFY. The video ends with the Annual Coordination Meeting held in November 2014 in Bari, Italy and mentioning the presence of DIVERSIFY in the next Aquaculture Europe 2015 conference to be held in Rotterdam (Netherlands).

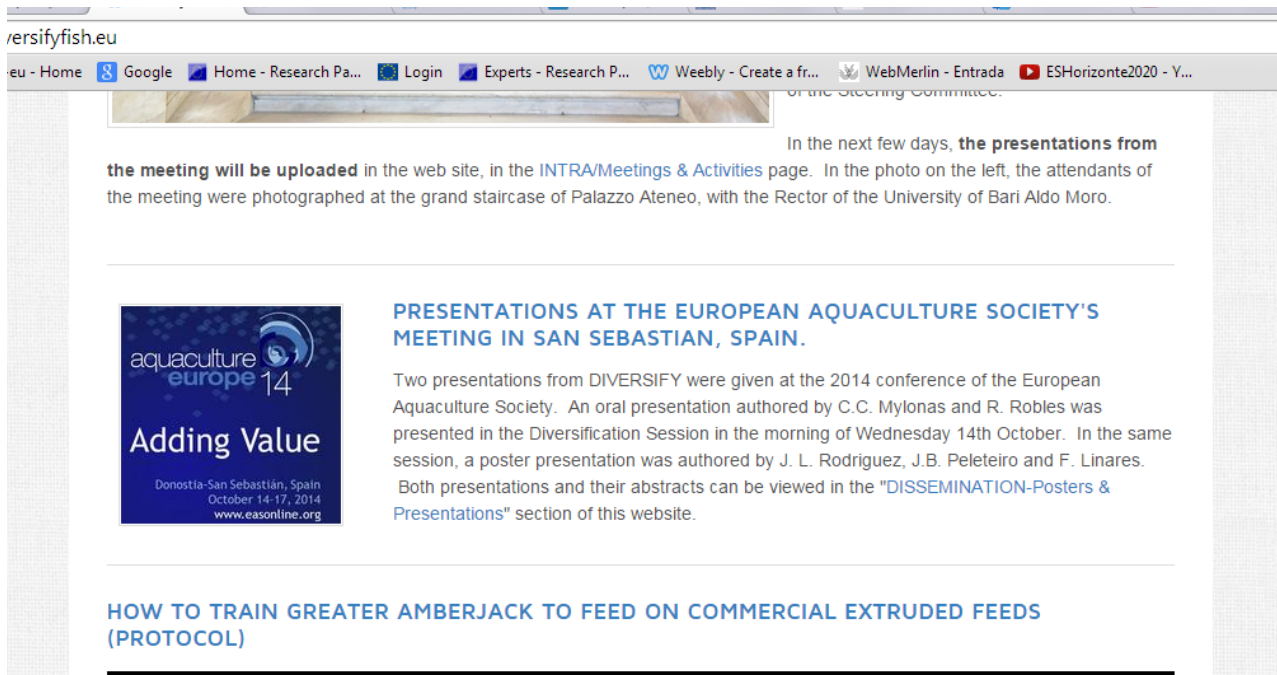
In addition to this video releases in **YouTube**, short video recordings and a photo gallery are being regularly uploaded/updated in the website of the project, in the NEWS section (<http://www.diversifyfish.eu/news.html>) presenting the activities of DIVERSIFY. All the activities keep shown in the NEWS section of the project, with most recent activities appearing on the top of the page.



Screen shots of the latest activity: the participation of DIVERSIFY at the Regional Aquaculture Conference 2014 held in Bari, Italy, last December (NEWS page of the [www.diversifyfish.eu](http://www.diversifyfish.eu) web site).



Desktop capture of the information included in the NEWS tab of the DIVERSIFY website on the first ACM held in Bari in November 2014.



**Desktop capture of the information about the presentations of DIVERSIFY during the Aquaculture Europe conference held in San Sebastian, in October 2014, and included in the NEWS tab of the DIVERSIFY website**

**Deviations:** This deliverable was submitted with a 2-month delay from the DOW (November, Mo 12), since we wanted to wait for the completion of the Annual Coordination Meeting (all the first year's project activities were presented during the Annual Coordination Meeting in November 2014) and the preparation of the Periodic Report (December 2014). In order to include the most recent activities in the video, the compilation of the complete information and images was performed after the meeting, causing a delay in the final edition of the video.



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