



New species for EU aquaculture

Deliverable Report

Deliverable No:	D31.25	Delivery Month:	60
Deliverable Title	Production and release of audiovisual material		
WP No:	31	WP Lead beneficiary:	P18. CTAQUA
WP Title:	Dissemination		
Task No:	31.1	Task Lead beneficiary:	P18. CTAQUA
Task Title:	Production and release of audiovisual material		
Other beneficiaries:	P1.HCMR	P12. APROMAR	
Status:	Delivered	Expected month:	54
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Lead Scientist preparing the Deliverable: Robles, R. (CTAQUA),

Other Scientists participating: Mylonas, C.C. (HCMR), Ojeda, Javier (APROMAR),

Objective: The objective of this Deliverable was to provide downloadable documentation for the general public.

Description: This deliverable includes

1. 77-page magazine, which includes the 9 articles published during the five years of the project in the Aquaculture Europe (AE) magazine with the major achievements of the different Research Areas of the project for each of the DIVERSIFY species and project extended articles, and
2. a short video with the Project Coordinator and Dissemination leader, recorded with the occasion of the final Coordination and Dissemination meeting held in Brussels (November 2018).

Articles presenting work carried out in DIVERSIFY were provided to the Aquaculture Europe (AE) magazine of the European Aquaculture Society for publication since the very beginning of the project. The first article was an introductory “featured” article, presenting the project to the aquaculture industry, with a detailed explanation of the objectives and expected impact, as well as the main research areas for each of the species of the project. This issue was published in September 2014.

Later on, there was an article on DIVERSIFY in each of the two annual hard copy issues of the magazine: in March 2015, meagre was the species addressed in the magazine; in September 2015, it was the turn of pikeperch; in March 2016, greater amberjack; in September 2016, Atlantic halibut; then wreckfish was documented in March 2017 and in September 2018, two articles of DIVERSIFY were included in the magazine: the breakthrough in wreckfish larviculture, with the production of a limited number of wreckfish juveniles for the first time recorded. The article on grey mullet was also included in the September issue. Finally and with the intention to compile all the documentation of the project, a special compilation issue has been published by the EAS and it is already available in electronic format in the News page of the DIVERSIFY project website (<https://www.diversifyfish.eu/>) and in the website of the EAS (**Fig. 1 and 2**).

In addition, 150 hard copies of the compilation issue were printed out, and have been distributed to all the attendees of the final Coordination and Dissemination meeting held in Brussels in November 2018. The remaining copies are available for distribution to relevant stakeholders in the coming years after the completion of DIVERSIFY, by the Project Coordinator and the Dissemination leader.



Figure 1. Collection of the front pages of all the AE magazines where DIVERSIFY articles are included and the cover page (left image) of the compilation issue published in October 2018.

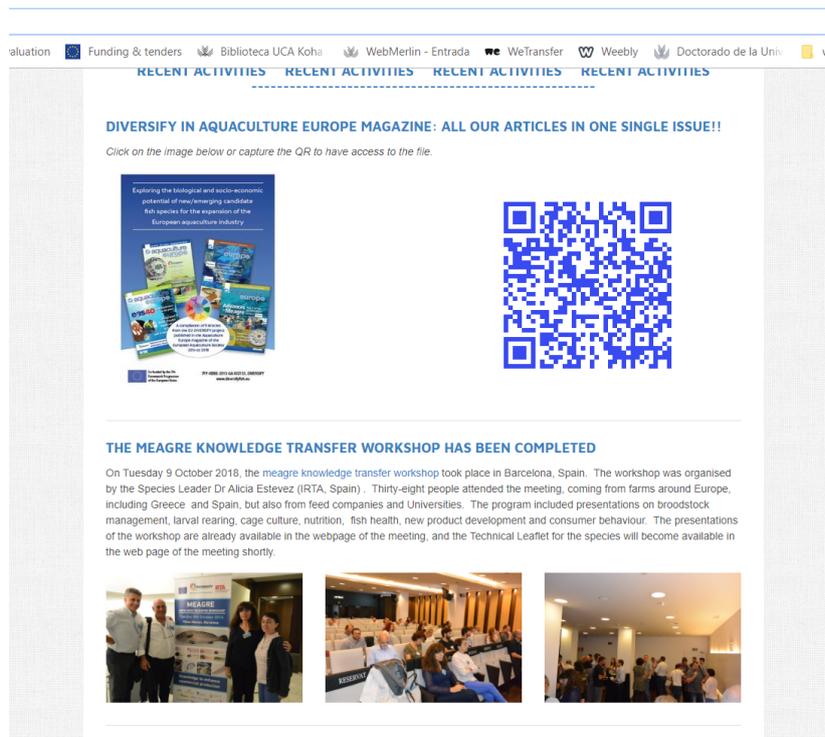


Figure 2. Desktop captures of the News Page of the DIVERSIFY website, with the compilation issue of the AE magazine and the QR code for downloading.



During the final meeting, a short video of the Project Coordinator and the Dissemination leader has been also produced by APROMAR (**Fig. 3**). The video provides a message to the Aquaculture industry, on the successful completion of the DIVERSIFY project, encouraging relevant stakeholders to connect with the project's website and download and use the available documents produced, such as the Technical Manuals for each of the six species, the Fish Health Manuals for meagre and greater amberjack, as well as the presentations of the Species leaders). The video is available in you-tube and it is also included in the News tab of the project website. The video has been also included in the social media (<https://goo.gl/5AUU9w>).



Figure 1. Desktop captures of the video interview to the Project Coordinator and the Dissemination leader during the final Coordination and Dissemination meeting in Brussels.

Deviations: There were no deviations from the approved DOW, apart from the time of preparation and submission of the Deliverable.



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