### FP7-KBBE-2013-07, DIVERSIFY 603121



#### **Deliverable Report**

Deliverable No:	D31.4		Delivery Month:	6
Deliverable Title	Production and release of audiovisual material			
WP No:	31	V	VP Lead beneficiary:	P18. CTAQUA
WP Title:	Dissemination			
Task No:	31.1	Task Lead beneficiary:		P18. CTAQUA
Task Title:	Production and release of audiovisual material			
Other beneficiaries:	P1.HCMR	P12. APROMAR		
Status:	Delivered		Expected month:	7

Lead Scientist preparing the Deliverable: Robles, R. (CTAQUA),

Other Scientists participating: Mylonas, C.C. (HCMR), Ojeda, J. (APROMAR)

**Objective:** The objective of this Deliverable is to provide downloadable documentation for the general public, video podcasts and/or radio podcast including interviews with project scientist and experts in the project scope.

**Description:** An initial promotional video has been produced and uploaded in the DIVERSIFY web and in Youtube. The video presents an overview of the project, including background, objectives, main research areas, and expected results and products from the project.







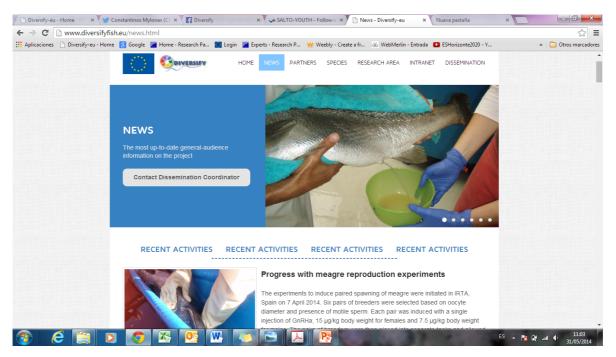
Desktop capture of the first two sequences of the initial DIVERSIFY video.

Additionally, short video recordings and a photo gallery are being regularly uploaded in the website of the project, in the NEWS section (<a href="http://www.diversifyfish.eu/news.html">http://www.diversifyfish.eu/news.html</a>) presenting the activities of DIVERSIFY within WP 2 Reproduction & Genetics - meagre, WP 3 Reproduction & Genetics - greater amberjack, WP 5 Reproduction & Genetics - Atlantic halibut and WP 7 Reproduction & Genetics - wreckfish, which are the most active WPs at this initial moment of the project.

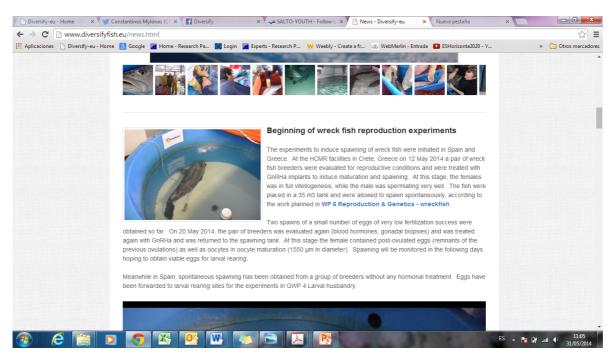


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All the activities keep shown in the NEWS section of the project. Most recent activities appear on the top of the page.

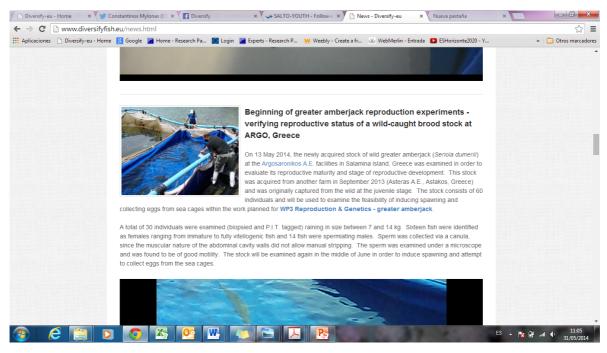


Desktop capture of the latest activity on meagre reproduction in the NEWS page of the <a href="www.diversfyfish.eu">www.diversfyfish.eu</a> web site.

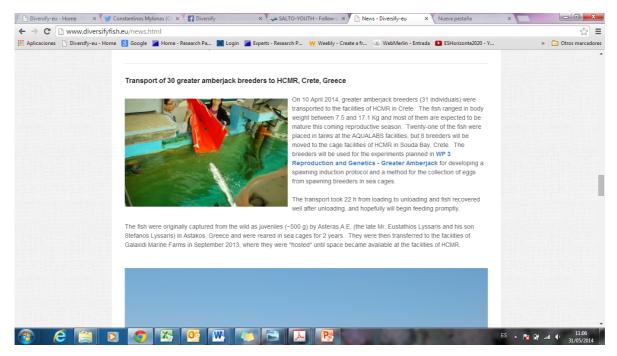


Desktop capture of the latest activity on wreckfish reproduction the NEWS page of the <a href="www.diversfyfish.eu">www.diversfyfish.eu</a> web site.

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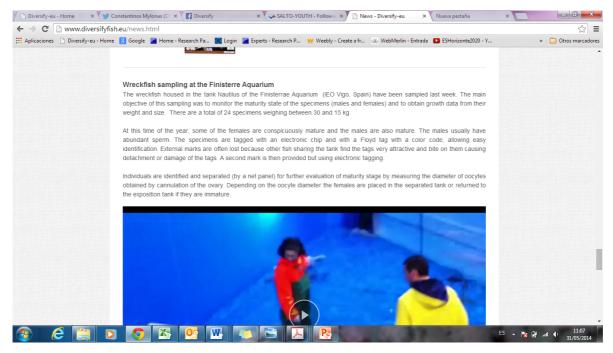


Desktop capture of Greater amberjack reproduction activity the NEWS page of the <u>www.diversfyfish.eu</u> web site.



Desktop capture of greater amberjack broodstock transport activity in the NEWS page of the www.diversfyfish.eu web site.

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Desktop capture of wreckfish broodstock sampling activity in the NEWS page of the <a href="www.diversfyfish.eu">www.diversfyfish.eu</a> web site.

**Deviations:** No deviation from the DOW exists.