





4th Promotional Workshop DIVERSIFY Athens, 11th JULY, 2018

Exploring the biological and socioeconomic potential of new/emerging candidate fish species for the expansion of the European aquaculture industry:



Co-funded by the Seventh Framework Programme of the European Union



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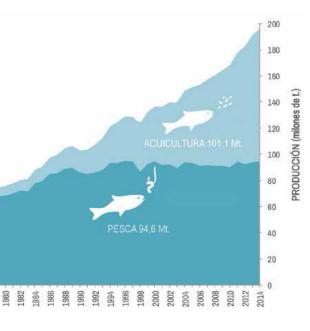




Seafood consumption in the world/EU: some figures

- > 50% of seafood worldwide from Aquaculture
- > 10% of seafood in the EU from Aquaculture
- > 65% of seafood in the EU imported

Strong interest from the European Commission to increase EU aquaculture production via DIVERSIFICATION









Problems with Mediterranean species







- Consumers prefer fillets, steaks, readyto-cook
- Small, plate size (difficult to prepare, bones)
- Larger fish more expensive to grow (3 y)









Choice of new/emerging species

greater amberjack





Partnership of DIVERSIFY





- 20 Research/Universities
- 9 Small Medium Enterprises
- 2 Large companies
- **5 Professional associations**
- **1 NGO**

Germany and Hungary





Bottlenecks of the six species





Meagre:Limited genetic variation, nutrition, health



Greater amberjack: Reproduction, juvenile production, parasites



Wreckfish: broodstock availability, reproduction, juvenile production



Pike perch: larval survival and juvenile production



Halibut: reproduction, juvenile production, health



Grey mullet: reproduction, larval rearing, nutrition







Socioeconomic bottlenecks

- > Perception of aquaculture products
- ➤ Aquaculture growth barriers
- ➤ Market demand, buyer preferences
- New product development, value adding
- Market development













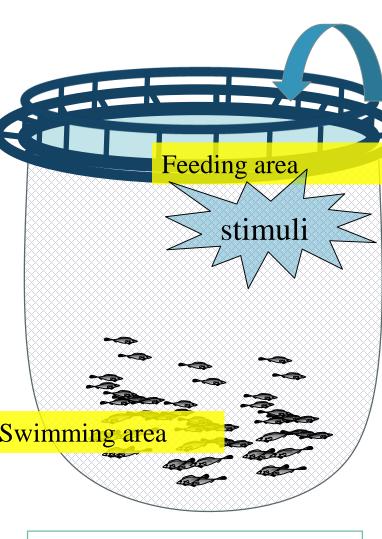


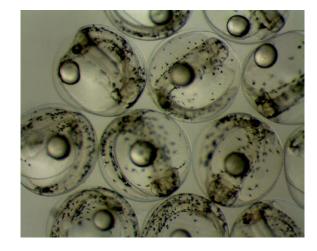


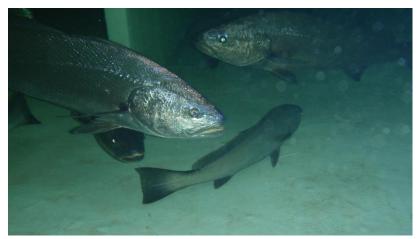


1-MEAGRE









- > Description of the genetic variability of the broodstock
- > Paired-spawning control and in vitro fertilization methods
- > Successful spawning protocols
- Protocol for enrichment of live food in larviculture (DHA)
- > Grow out: response to physical stimuli
- Day and night distribution in sea cages

Papadakis, I.E. et al, 2017.

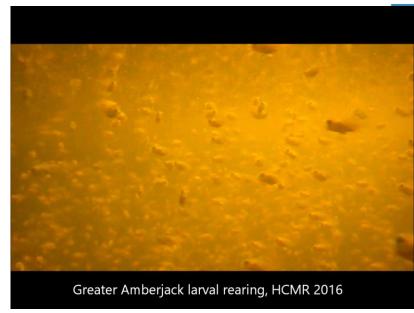




2- GREATER AMBERJACK

ctaqua

- Successful hormonal control of reproduction (implants). First spawning of F1 stocks
- 500.000 juveniles obtained → grow out cages
- Main challenge: control of parasites in grow out







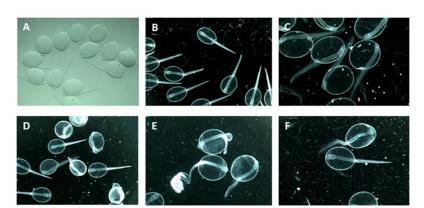




3- ATLANTIC HALIBUT

- F1 fish could be hormonally induced to spawn earlier with higher fecundity than controls
- Larval rearing using on-grown Artemia, early weaning and improvement of juvenile quality







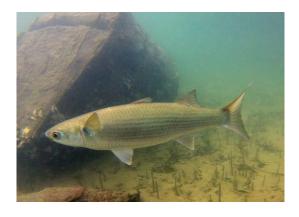








4-GREY MULLET







- Important knowledge generated on herbivorous sps.
- Controlled reproduction by hormonal treatment
- Effect of Taurine in larviculture
- Effect of salinity on DHA requirements
- High number of juveniles obtained
- · Grow out systems under evaluation





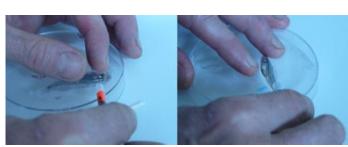
5-PIKEPERCH





- Genetic variability of cultured broodstock and comparison with wild populations for future breeding selection programs
- Relevant role of HUFA and vitamines in larviculture.
- Prevention high cannibalism in larviculture
- Effects of various environmental factors (light intensity, water renewal rate, water flow direction and tank cleaning timing) on larval rearing of pikeperch (RAS).





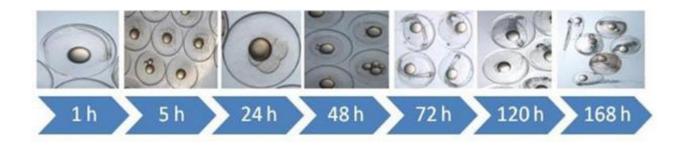






6- WRECK FISH

- Most challenging species
- In vitro fertilization protocol.
- Development of broodstock diet
- Limited larviculture period (35 and 60 days)













Socioeconomics

- Identification of consumer segments for the candidate fish species
- Organoleptic characterization
- Production of ideas and value-added products, and testing them with consumers
- On line supermarket trials











Production of ideas and value-added products, aqua and testing with consumers

41 ideas for new product development of value added products.



12 ideas selected for checking production

feasibility and shelf-life.





6 ideas selected for consumer evaluation in Spain, UK, Germany, France and Italy.







Fresh frozen greater amberjack filet

C T A Q U

A



Grey mullet in olive oil



Smoked grey mullet



IRTA

Ready to eat **meagre** salad



Hamburguer fish shape (pike perch)





Fish paté (pike perch)

ctaqua







Dissemination www.diversifyfish.com

THIRD PROMOTIONAL WORKSHOP OF DIVERSIFY ORGANIZED IN VERONA-ITALY







DIVERSIFY 3rd Promotional Workshop

Access to

22th

Presentations from this workshop



- > Technical Leaflets (species specific)
- Presentations from all annual meetings
- Scientific articles



The (Ass Pron Univ

event started with an update of the project achievements in all the research areas, presented by the Dissemination leader. Five more presentations provided the background for the following debate. Among the presentations, the director of API, Andrea Fabris, gave an overview of the aquaculture production in Italy. During the debate, production costs and marketing of

Diversify species were important discussion points. Consumer attitudes towards aquaculture products and the culture of

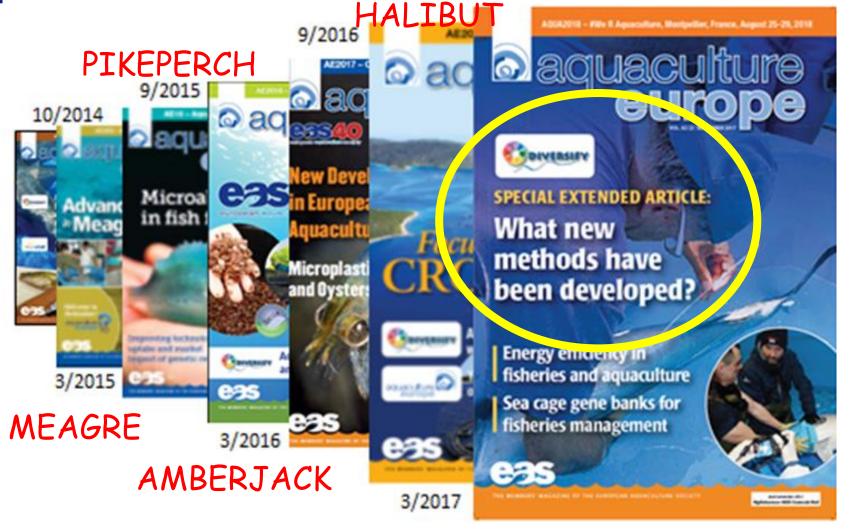




Articles in Aquaculture Europe:

9/2017





WRECKFISH







DIVERSIFY in 3 minutes!

https://youtu.be/49EZKkBkiaQ





New species for EU aquaculture

THANK YOU www.diversifyfish.eu

Dinos Mylonas Project Coordinator HCMR Crete, Greece



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Rocio Robles, Dissemination leader/Scientist CTAQUA Cadiz, Spain