



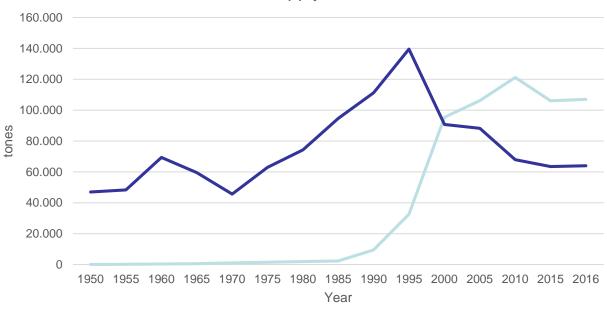
4<sup>th</sup> Promotional Workshop

### Aquaculture in Greece Facts & figures

Yannis Pelekanakis, FGM

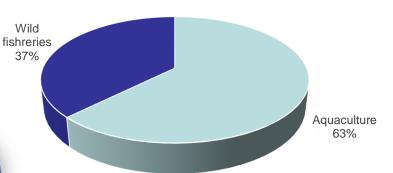
#### **Country profile: Seafood harvested in Greece**





Source: FAO, FGM ——Aquaculture ——Fisheries Seafood supply 2016

2/3 of the seafood harvested in Greece comes from aquaculture

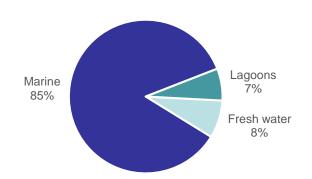


#### **Country profile: aquaculture production**

Country Profile 2016			
	Farms	Tones	Sales ( million €)
Fresh water			
Trout	60	1.800	5,67
Carp	7	14	0,03
Salmon	2	0	0,00
European eels	4	271	2,38
Other	11	70	1,06
Subtotal 1	85	2.155	9.14
Marine species			
Sea bass & sea bream	336	112.680	609,6
Mussels	585	18.510	6.89
Subtotal 2	911	131.190	616,49
Inland (non-fed)	72	720	2,67
Subtotal 3	72	720	2,67
Grand total	1.068	134.065	628,30

Source: Minagric, FGM

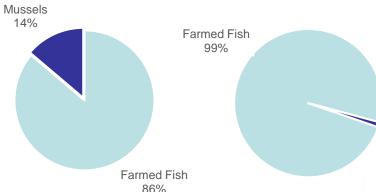
#### Spatial distribution





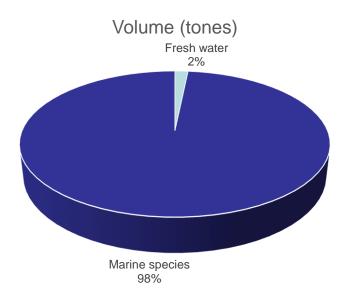
#### Production: value

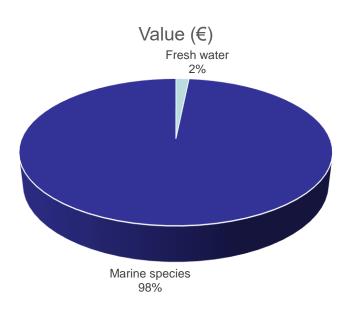
Mussels 1%



Fish farming is the most important aquaculture activity representing 86% of the volume and 99% of the value of total aquaculture production in Greece.

#### **Country profile: fish farming**





Surce: Minagric, FGM

- Marine fish farming holds a dominant position representing 98% of the volume & value of farmed fish in Greece
- Greece ranks 2<sup>nd</sup> in terms of volume and value among the EU-28 in fish farming (following the UK)

#### country profile: marine fish farming

- 36 years of experience
- 110,000T of production
- Non-organic & organic
- Delivered to 32 countries
- 450 million meals annually

- €0,61 bn production value
- €0,5 bn exports value
- Ranks 1<sup>st</sup> in Greek livestock exports

Food supply

Social cohesion

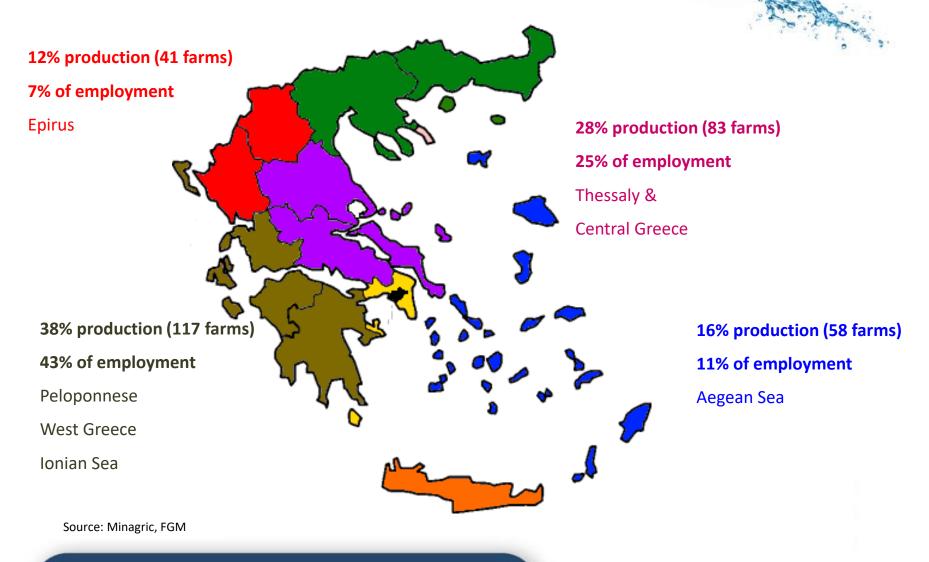


- 63 companies
- Based in the Ionian and Aegean sea
- 12.000 employees in total

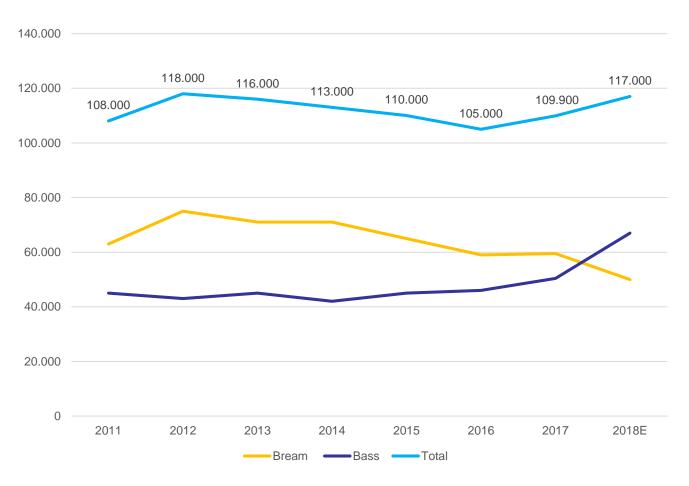




#### Marine fish farming: Spatial distribution & employment



#### Supply of sea bass & sea bream

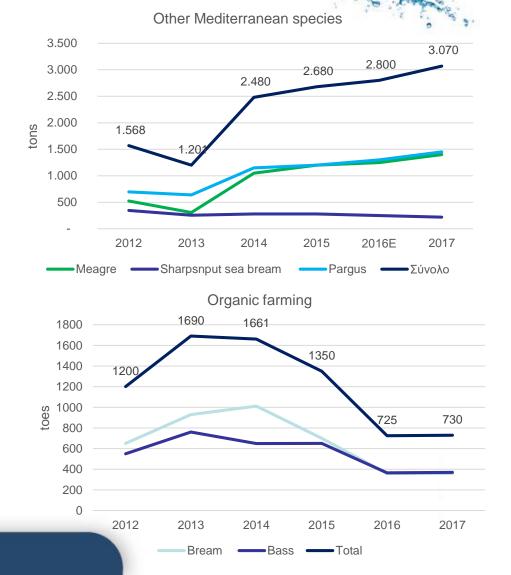


Greece 2017: 63% of EU supply, 29% of global supply

#### Marine fish farming: «new species» and organic farming

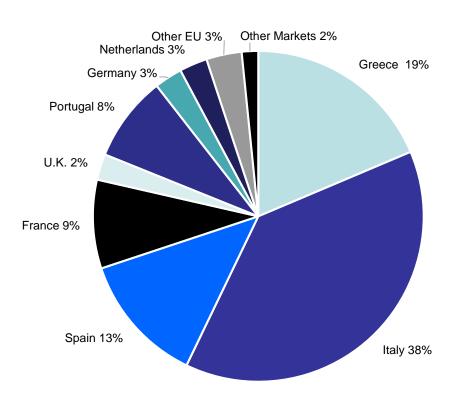
- 3% of Mediterranean fish farming
- Better market conditions

- Organic production stands for 0,7% of total bass and bream production
- Limited market



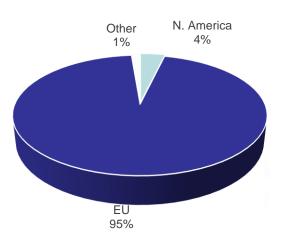
#### Supply of sea bass & sea bream

#### Market sales



- ✓ Domestic market stands for 20% of the total supply
- ✓ Approx. 80% of the production is exported
- √ 95% of exports are shipped in Europe
- ✓ Shipped to over 34 countries to Europe, USA, Canada, Asia, Middle East etc.

#### **Exports**



## Producers Organization

- Newly recognized PO
- 21 producers, 80% of bass and bream production



 Main objective the implementation of marketing campaigns based on a brand name



#### **THANK YOU!**