



ANNUAL COORDINATION MEETING 2017

WP 31 DISSEMINATION

Rocio Robles



OBJECTIVES



- ✓ **Disseminate the knowledge** acquired to scientific community and aquaculture sector.
- ✓ Promote implementation of new husbandry methods, protocols & products developed by DIVERSIFY to the aquaculture industry & the seafood processors.
- ✓ Enhance awareness of the diversification efforts of the project to the general public. Special attention to Food industry & Consumer's organizations.
- ✓ Promote investment opportunities making available the species feasibility studies to the industry.
- ✓ Documented information to fish producers, fish processors & consumers on the new farmed aqua products from DIVERSIFY.



PROGRESS:



- ✓ Task 31.1 Website (D31.1), brochure & logo (D31.2 information on the objectives and main tasks.
 - ✓ New web organization
 - ✓ Production and release of AV material (D31.13, D31.15)
 - ✓ Newsletter





NEWS SUMMARY PARTNERS SPECIES RESEARCH AREA DISSEMINATION

INTRA SCIENTIFIC ARTICLES



NTERPRISES (SMES) PARTICIPATING IN DIVERSIFY



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News **About** Research Scientific Dissemina Intra update public. tion **DIVERISIFY Summary Partners Species Research Areas**





FP7-KBBE-2013-07, DIVERSIFY 603121



State of experiments -UPDATE

WP No:	3	WP Lead beneficiary:	8		
WP Title:	Reproduction & Genetics – greater amberjack				
Task No:	3.5	Task Lead beneficiary:	1		
Task Title:	Spawning induction of greater amberjack and egg collection in cages (Plea use the title as it appears in the DOW)				
Status:	This was the first you which will continue the project (20% co of execution)	-	2018		

Objective: The objective of this experiment was to apply the developed spawning induction methods for broodstocks maintained in cages, and examine the efficiency of an egg collector to obtain fertilized eggs.

Description: Brief description of the work (max. 1000 characters)

Trials were carried out at HCMR and Galaxidi Marine Farms, Greece. Egg collection devices were mounted in cages of 40-m perimeter covering the top 3.5 m of depth of the cage. The designed egg collector was a passive trapping device, which restricts the movements of floating eggs within the cage, on the water surface. Egg collectors limit the movements of eggs inside the cage because is mounted on the net of the cage, like a "curtain" and does not allow surface water movements.

Fish were monitored for reproductive maturation (Fig. 1) and when female fish were in the appropriate stage of oocyte development, they were administered with a GnRHa implant of 750 and/or 500 mg GnRHa, depending on their size, to obtain an effective dose of ~50 µg GnRHa kg⁻¹ body weight (Fig. 2). Similarly, males received implants of 500 or 750 mg GnRHa to obtain an effective dose of ~30 µg GnRHa kg⁻¹ body weigh. The cages were examined for the presence of e

Results so far (max. 1000 characters)

All females were at an advanced vitelogenesis stage occurrence of atresia. Also, some females were four already ovulated spontaneously. Males produce sper although it was not investigated, males treated wit parameters even after repeated spawning and production



Females maintained in cages during gametogenesis had a better response to the GnRHa treatment, producing eggs of higher fecundity and most importantly of better fertilization success, compared to females reared in tanks. Egg collection was possible from broodstocks maintained in cages, but the fecundity achieved was much less than from stocks spawning in tanks. This is probably due to significant loses of eggs from the cage, and more work needs to be done to optimize the egg collection process.

Pictures: please include max. 3 pictures in low resolution (200 kb), inserted as .jpg



Figure 1. Anesthetizing fish in a cage to evaluate reproductive status and induce spawning.



Figure 2. Treatment of fish with reproductive hormones to induce spawning.

Available at www.diversifyfish.com, INTRA, Forms and Protocols





Dissemina News Research About Intra DIVERISIFY update Scientific Summary public. **Partners** Species Research Areas

.eu/scientific-articles.html



Download File



FISH HEALTH

Veterinary Parasitology: Regional Studies and Reports ons (2014) non-min

Contents lists available at ScienceDirect

Veterinary Parasitology: Regional Studies and Reports

journal homepage: www.elsevier.com/locate/vprsr

Short Communication

Diplectanum sciaenae (Van Beneden & Hesse, 1863) (Monogenea) infecting meagre, Argyrosomus regius (Asso, 1801) broodstock in Catalonia, Spain. A case report

K.B. Andree *, A. Roque *, N. Duncan *, E. Gisbert *, A. Estevez *, M.I. Tsertou *, P. Katharios **

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K. B. Andree, A. Roque, N. Duncan, E. Gisbert, A. Estevez, M. I. Tsertou, P. Katharios. Diplectanum sciaenae (Van Beneden & Hesse, 1863) (Monogenea) infecting meagre, Argyrosomus regius (Asso, 1801) broodstock in Catalonia, Spain. A case report. Veterinary Parasitology. Regional Studies and Reports (DOI: 10.1016/j.vprsr.2016.02.006))

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andre_2016_vetpar_p1.pdf Download File

Food Research International, 87: 211-223

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SOCIOECONOMICS

Feed Research International 87 (2016) 211-225



Contents lists available at ScienceDirect Food Research International

journal homepage: www.elsevier.com/locate/foodres

Consumers as co-creators of new product ideas: An application of projective and creative research techniques

Marija Banovič 44, Athanasios Krystallis 4, Luis Guerrero 5, Machiel J. Reinders 5

* SKIP Croor - Anhar Drivesiy, Berliebe AB' III, BIRE, Fahar C, Drenark * BDL - Red Technology Croin: Spain * LB - Wagnelogn Drivesiy, Tor Selection):



banović-2016-consumers as co-crea p1.pdf Download File

Reinders, M.J., Banovic, M., Guerrero, L., and Krystallis, A.

Banović, M., Krystallis, A., Guerrero, L., Reinders, M.J., 2016.

application of projective and creative research techniques.

Consumers as co-creators of new product ideas: An

Consumer perceptions of farmed fish: A cr























ACM, Nancy, 2016

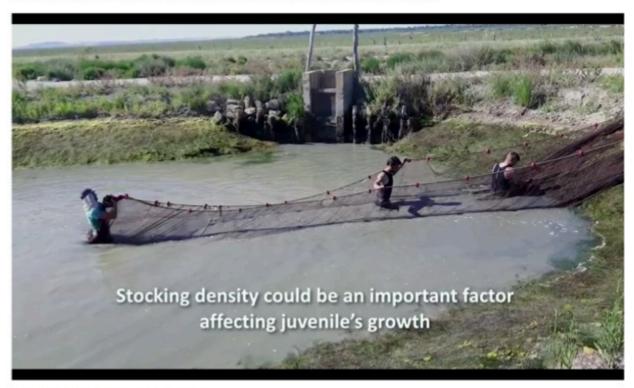
PROGRESS:

LINZIE I



✓ Production and release of AV material

NEW DIVERSIFY VIDEO: MAJOR RESULTS FROM 3 YEARS OF WORK



5 videos (D31.4, D 31.7, D31.12, D 31.13, D31.15)















NEWSLETTER

1st semester July 2014

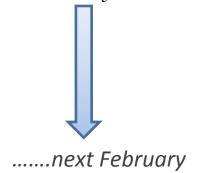




4th semester Jan 2016



5th semester June 2016....





2nd semester Jan 2015

3rd semester June 2015



PROGRESS:



- ✓ Task 31.3 Presentation of DIVERSIFY at Aqua Europe meetings:
 - ✓ EAS 2014, San Sebastián (Spain) (D 31.6),
 - ✓ EAS 2015 Rotterdam (D 31.9), <u>Special Session</u> AE 2015 (D 31.10),
 - ✓ EAS 2016 Edinburgh (D31.14)
 - ✓ EAS 2017 Dubrovnik, <u>Special Session</u> AE 2017 (D31.19).





✓ Articles in Aquaculture Europe

9/2016





2nd Semester 2016 Sentence 2000 Oceans

PROGRESS:



✓ Task 31.4 Scientific presentations & submission of manuscripts (D31.11): 10 articles

REPRODUCTION AND GENETICS (3)

1-Zupa, R., Rodríguez, C., Mylonas, C.C., Rosenfeld, H., Fakriadis, I., Papadaki, M., Pérez, J.A., Pousis, C., Basilone, G., Corriero, A., 2017. Comparative Study of Reproductive Development in Wild and Captive-Reared Greater Amberjack Seriola dumerili (Risso, 1810). PLoS ONE 12 (1), e01696451

2-Mylonas, C.C., Salone, S., Biglino, T., de Mello, P.H., Fakriadis, I., Sigelaki, I., Duncan, N., 2016. Enhancement of oogenesis/spermatogenesis in meagre *Argyrosomusregius* using a combination of temperature control and GnRHa treatments. Aquaculture 464, 323-330.

3-Mylonas, C.C., Duncan, N.J., Asturiano, J.F., 2016. Hormonal manipulations for the enhancement of sperm production in cultured fish and evaluation of sperm quality. Aquaculture, 1-26 (online).



NUTRITION (1)



4-El Kertaoui, N., Hernández-Cruz, C.M., Montero, D., Caballero, M.J., Sale, R., Afonso, J.M., Izquierdo, M.S. The importance of dietary HUFA for meagre larvae (Argyrosomus regius; Asso, 1801) and its relation with antioxidant vitamins E and C. Aquaculture Research, in press Doi: 10.1016/j.aquaculture.2015.03.020.

LARVAL REARING (1)

5-Enric Gisbert, Mansour Torfi Mozanzadeh, Yannis Kotzamanis, Alicia Estévez. 2016. Weaning wild flathead grey mullet (*Mugil cephalus*) fry with diets with different levels of fish meal substitution. Aquaculture, 461: 92-100.



FISH HEALTH (1)

6-K. B. Andree, A. Roque, N. Duncan, E. Gisbert, A. Estevez, M. I. Tsertou, P. Katharios. Diplectanum sciaenae (Van Beneden & Hesse, 1863) (Monogenea) infecting meagre, Argyrosomus regius (Asso, 1801) broodstock in Catalonia, Spain. A case report. Veterinary Parasitology. Regional Studies and Reports (DOI: 10.1016/j.vprsr. 2016.02.006)



SOCIOECONOMICS (4)

7- Banović, M., Krystallis, A., Guerrero, L., Reinders, M.J., 2016. Consumers as co-creators of new product ideas: An application of projective and creative research techniques. Food Research International, 87: 211-223

8-Reinders, M.J., Banovic, M., Guerrero, L., and Krystallis, A. Consumer perceptions of farmed fish: A cross-national segmentation in five European countries. *British Food Journal*, 118(10): 2581-2597.

9-O. Lazo, A. Claret, L. Guerrero. A comparison of two methods for generating descriptive attributes with trained assessors: Check-All-That-Apply (CATA) vs. Free Choice Profiling (FCP). Journal of Sensory Studies 31 (2016) 163–176.

10-Grigorakis, K., 2015. Fillet Proximate Composition, Lipid Quality, Yields and Organoleptic Quality of Mediterranean Farmed Marine Fish: A Review with Emphasis on New Species. Crit Rev Food Sci Nutr, in press.

http://www.diversifyfish.eu/scientific-articles.html





• DOW: 60 articles in 5 years....

2 years to go: 25 articles / year



PLEASE DO NOT FORGET TO INCLUDE:



The following statement should be included in all Dissemination material (press releases, interviews, web material, etc.)



Co-funded by the Seventh Framework Programme of the European Union



This 5-year-long project (2013-2018) has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration (KBBE-2013-07 single stage, GA 603121, DIVERSIFY). The consortium includes 38 partners from 12 European countries –including 9 SMEs, 3 Large Enterprises, 5 professional associations and 1 Consumer NGO- and is coordinated by the Hellenic Center for Marine Research, Greece. Further information may be obtained from the project site at "www diversifyfish eu"

Available at www.diversifyfish.com, INTRA, Forms and Protocols

The following statement should be included in all Scientific presentations (Posters, Oral presentations and scientific articles)



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PROGRESS:



- ✓ Task 31.5 Full-day seminars on "Know-how Transfer" of the aquaculture of each of the DIVERSIFY species (Y5). D31.29-34.
- To be organized by SL (and CTAQUA).
- DOW: 30 min presentations by partners or any authority in the species.
 - Technical knowledge per sps.
 - Meagre, great amberjack, wreckfish and grey mullet → Spain, France, Italy, Greece
 - Pikeperch \rightarrow France, Belgium, Denmark
 - Atlantic halibut → Norway



PROGRESS:



- ✓ Task 31.6 Promotional workshops (led by CTAQUA). Specialized 1-day workshops (Y4 and Y5) promotion of the project activities and results (CTAQUA, APROMAR).
 - ✓ Audience focus: fish producers, processors and retailers, consumer organizations, fisheries and aquaculture authorities

✓ 4 strategic countries: Germany (May 2017), Spain (September 2017 tbc), Italy and Greece).

Germany → BVFi, Bremen. Matthias Keller,



Speakers (proposed):

- MATTHIAS KELLER, BVFi; JAVIER OJEDA, APROMAR; JURGEN PAULY, GLOBUS;
- BIRGIT SCHMIDT-PUCKHABER, DLG; ROCIO ROBLES, CTAQUA;



TENTATIVE AGENDA:

- 9:00 PRESENTATION OF DIVERSIFY PROJECT (Rocio Robles).
- 9:20 Value added products and processing and freshness and food safety: Matthias Keller BVFi
- 9:40 German markets: consumer attitude to new fish products. Jurgen Pauly, Globus
- Coffee break 30'
- 10:15 Markets trends/ Consumer perception of aquaculture fish
- 10: 35—11:00 Labelling and certification and Imbalance in the value chain of aqua products → Javier Ojeda
- 11: 30 Debate: Consumer attitude to diversification in aquaculture fish products. (20 'presentation per talk and debate 1,5 h.)
 - Certification
 - Labelling of different fish products,
 - Allergenic compounds in processing
- Other speakers and/or participants:



PROGRESS:



✓ Task 31.7 Dissemination to the food industry & consumers:







Task 31.7 Dissemination to the food industry

& consumers: EUROTIER 2016





Task 31.7 Dissemination to the food industry

& consumers: EUROTIER 2016- Fish Talks





ACM Nancy 2016 each GWP:

- REPRODUCTION,
- NUTRITION
- LARVAL HUSBANDRY
- GROW OUT
- FISH HEALTH
- SOCIOECONOOMICS



RESULT SUMMARY (GWP)

(1 page all included)



BARCELONA

2017



ASSOCIATIONS REPRESENTED IN

THE CONSORTIUM:

APROMAR

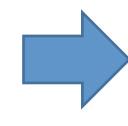
BVFi

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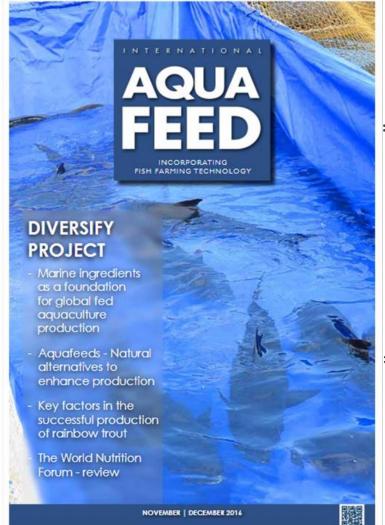
ANFACO







Task 31.7 Dissemination to the food industry & consumers







* Translated to Spanish by APROMAR



* Translated to German by BVFi

.....other associations?



Dissemination to the food industry & consumers

IMPACT magazine January 2017



- Distributed in printed and digital format in December to 35'000 readers worldwide
- Open access on IngentaConnect,
 Portico repository and receive a CrossRef DOI.
- supply impact metrics from the IngentaConnect distribution including downloads, shares and reads.
- Printed copies for project partners



REMARKS:



- In the last 2 years of the project we should include more scientific info on project publications in the web and social media.
- Partners please send the information of published articles to Rocio and/or Dinos.
- Every time you do something (experiment), interesting (always! ⊕) write a short note and send it to Rocio/Dinos → template



FP7-KBBE-2013-07, DIVERSIFY 603121



State of experiments -UPDATE

WP No:	3	WP Lead beneficiary:	8		
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Figure 2. Treatment of fish with reproductive hormones to induce spawning.

Available at www.diversifyfish.com, INTRA, Forms and Protocols

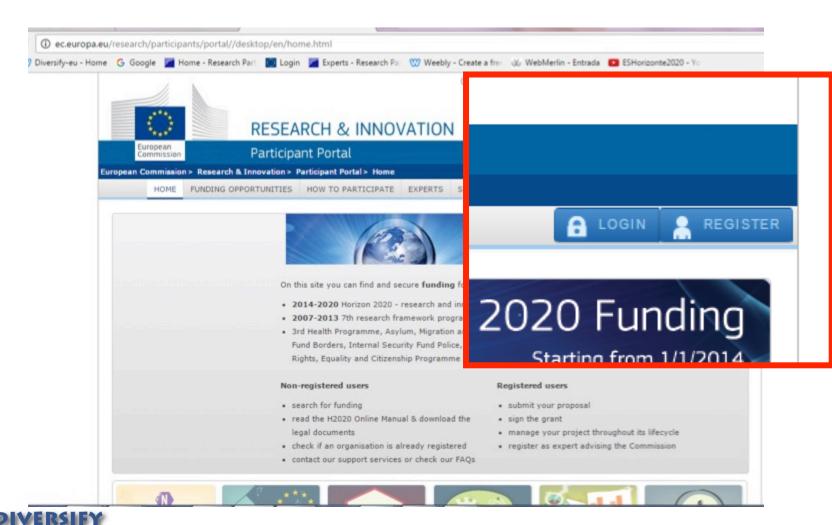


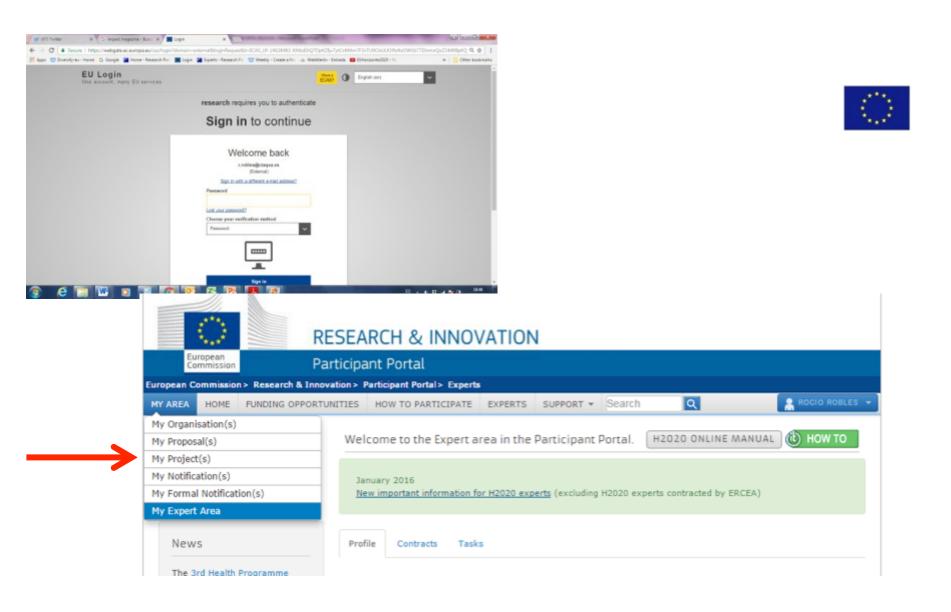
KBBE-2013-07-GA 603121 DIVERSIFY

- $\langle \rangle$
- 1. Prepare 2-3 state-of-the-art books (5M publishing)
 - 1. Meagre biology and aquaculture
 - 2. Greater amberjack biology and aquaculture
 - 3. Pikeperch biology and aquaculture
 - 4. Core group from DIVERSIFY, but involved outside scientists as well
- 2. ?Prepare a report book with DIVERSIFY results?
 - 1. major findings from all species and Socio (published and non-unpublished)
 - 2. funded by the EU?
 - 3. each partner buys a fixed number of books



How to upload DISSEMINATION ACTIVITIES in SESAM (Participant Portal)







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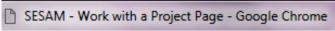
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■ Secure https://webgate.ec.europa.eu/sesam-fp7/projectHome.do?projectId=603121



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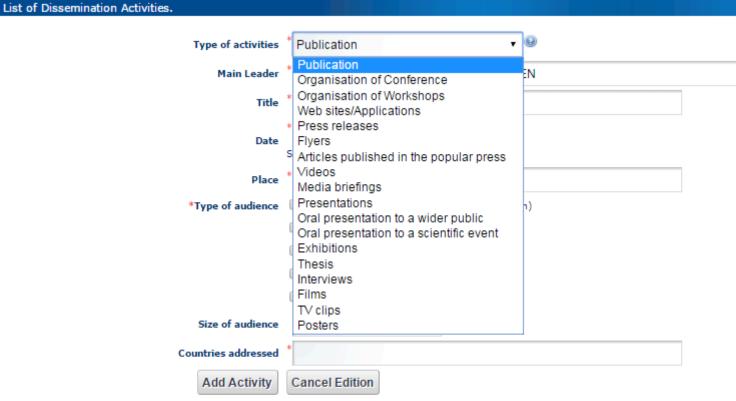
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Project Dissemination Activities

Nº	Type of activities	Main leader	Title	Date	Place
1	Press releases	FUNDACION CENTRO TECNOLOGICO ACUICULTURA DE ANDALUCIA	Press release: "Andalucía participa en un proyecto europeo para mejorar producción acuicultura"	29/10/2013	http://www.finanzas.com/noticias/empresas/20131029/andalucia-par
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SCIENTIFIC PUBLICATIONS

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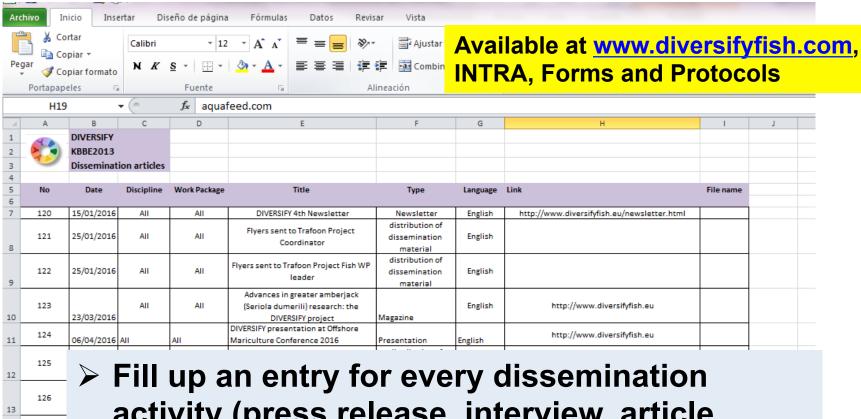












- activity (press release, interview, article, magazine, poster presentation, speech, etc.)
- > Submit to WP31 leader (Rocio Robles) to upload in website
- Can view possible dissemination types and our activities so far at SESAM



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