



DIVERSIFY: An EU-project exploring the biological and socioeconomic potential of new/emerging candidate fish species for the expansion of the European aquaculture industry



Co-funded by the
Seventh Framework
Programme
of the European Union



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Seafood consumption in the world/EU

- 50% of seafood worldwide from Aquaculture (vs wild Fisheries)
- 10% of seafood in the EU from Aquaculture
- 65% of seafood in the EU imported!!!!



Strong interest by the European Commission to increase EU aquaculture production (marine)



Production of current species cannot be increased a lot (not enough demand)

Problems with Mediterranean species



- Consumers prefer fillets, steaks, ready-to-cook
- Small, plate size (difficult to prepare, bones)
- Larger fish more expensive to grow (3 y !!!!)



Choice of new/emerging species



greater amberjack



Pikeperch (fw, RAS)



grey mullet
(herbivorous, extensive)



wreckfish



Atlantic halibut



Bottlenecks of the six species



- **meagre** (*variable growth, limited genetic variation, nutrition, health*)
- **greater amberjack** (*reproduction, juvenile production, parasites*)
- **wreckfish** (*broostock availability, reproduction, juvenile production*)
- **Atlantic halibut** (*reproduction, juvenile production, health*)
- **grey mullet** (*reproduction, larval rearing, nutrition*)
- **pikeperch** (*juvenile production*)

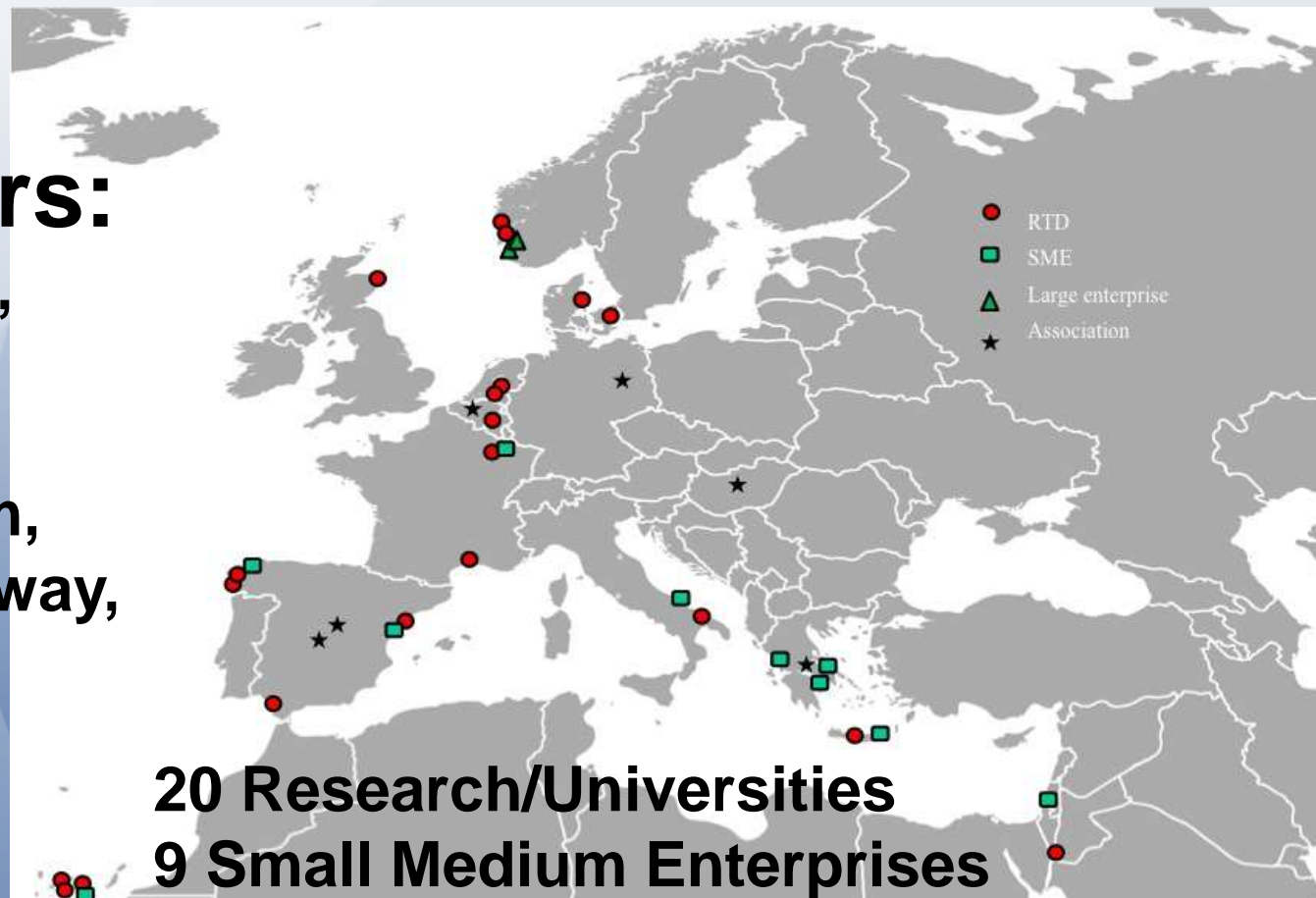


Partnership of DIVERSIFY



37 partners:

Greece, Spain,
Netherlands,
France, Italy,
Israel, Belgium,
Denmark, Norway,
UK, Germany
and Hungary



20 Research/Universities

9 Small Medium Enterprises

2 Large companies

5 Professional associations

1 NGO

Reproduction & Genetics (21%)



- **Successful spawning in greater amberjack, Atlantic halibut, wreckfish and grey mullet**
- **Genetic description of captive broodstocks of meagre and pikeperch**
- **Paired-spawning and *in vitro fertilization* methods in meagre and wreckfish**



Nutrition (16%)

- Development of enrichment media for live feeds, and weaning diets in meagre and greater amberjack
- Nutrient content of wild wreckfish and their gonads
- Effect of Taurine in larval feeds for grey mullet
- Relation between nutrition and Systemic Gramulomatosis in meagre



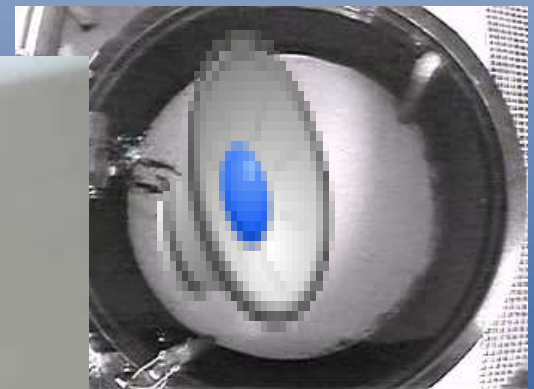
Larval husbandry (16%)

- Production of greater amberjack and grey mullet larvae, and establishment of rearing protocols
- First wreckfish larval rearing studies (Spain, Greece)
- Effects of various environmental factors (light intensity, water renewal rate, water flow direction and tank cleaning timing) on larval rearing of pikeperch



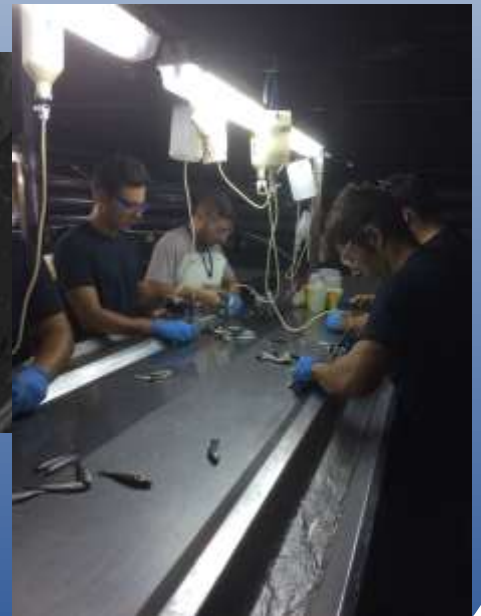
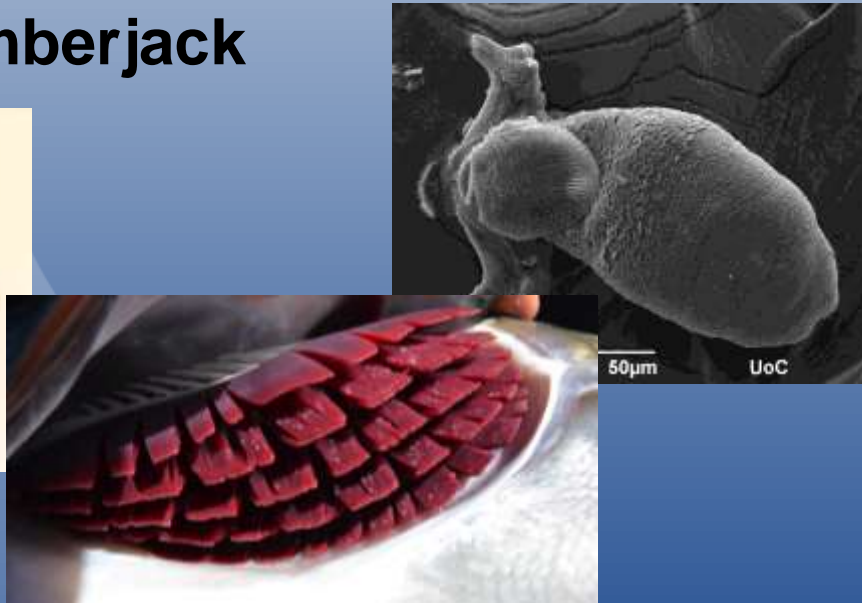
Growout husbandry (20%)

- Study of meagre feeding behavior in response to physical/optical stimuli
- Multifactorial study on pikeperch production (growth, immune and physiological status)
- Effect of cage depth on the behavior of meagre during growout



Fish health (13%)

- Study of the ontogeny of the immune system in meagre
- Production of VNN capsid protein for vaccine development in Atlantic halibut
- Identification of important parasites in greater amberjack



Socioeconomics (20%)

- Identification of the institutional and organizational context in which the new species can be introduced
- Identification of consumer segments for the candidate fish species
- Production of ideas for development of value added products



Dissemination - initial brochure



PARTNERS

The DIVERSIFY consortium integrates a multidisciplinary group of partners from 12 European countries. It is made up mainly of research and academic institutions, and also includes nine small or medium-sized enterprises (SMEs), three large enterprises, five professional associations and one consumer non-governmental organisation (NGO).

Aarhus Universitet (AU), Denmark
 Aquaculture Forkys AE (FORKYS), Greece
 Argosaronikos Fish Farms S.A. (ARGO), Greece
 Asialor SARL (ASIALOR), France
 Asociación Empresarial de Productores de Cultivos Marinos (APROMAR), Spain
 Asociación Nacional de Fabricantes de Conservas de Pescados y Mariscos- Centro Técnico Nacional de Conservación de Productos de la Pesca (ANFACO), Spain
 Ayuntamiento de A Coruña (MC2), Spain
 Azienda Agricola Ittica Galdoli (ITTI CAL), Italy
 Bundesverband Der Deutschen Fischindustrie und des Fischgrosshandels EV. (BVF), Germany
 Canarias Explotaciones Marinas SL (CANEXMAR), Spain
 Consellería do Mar - Xunta de Galicia (CMRM), Spain
 CTAQUA, Aquaculture Technological Center of Andalucía (CTAQUA), Spain
 Culmárex Group (CULMAREX), Spain
 Danmarks Tekniske Universitet (DTU), Denmark
 Dor Dgey Yam LTD (DOR), Israel
 European Food Information Council (EUFIC), Belgium
 Federation of Greek Maricultures (FGM), Greece
 Fundación Canaria Parque Científico Tecnológico de la Universidad de Las Palmas de Gran Canaria (FCPCT), Spain
 Hellenic Center for Marine Research (HCMR), Greece
 Hellenic Research House (HRH), Greece
 Hungarian Aquaculture Association (MASZ), Hungary
 Institut de Recerca i Tecnologia Agralimentàries (IRTA), Spain
 Instituto Español de Oceanografía (IEO), Spain
 Institut Français de Recherche pour l'Exploitation de la Mer (IFREMER), France
 Institute of Marine Research (IMR), Norway
 IOLR-National Center for Mariculture (IOLR), Israel



PARTNERS

Irida S.A. - Feed production (IRIDA), Greece
 LEI-Wageningen UR (OLO/LEI), the Netherlands
 Nasjonal Institutt for Enærings-Og Sjømatforskning (NIFES), Norway
 Skretting Aquaculture Research Center (SARC), Norway
 Sterling White Halibut (SWH), Norway
 Technische Universiteit Eindhoven (TU/e), the Netherlands
 The University of Aberdeen (UNIBADN), United Kingdom
 Universidad de La Laguna (ULL), Spain
 Università degli Studi di Bari Aldo Moro (UNIBA), Italy
 Université de Lorraine (UL), France
 Université de Namur ASBL (FUNDR), Belgium
 Vas, Geitonias & Co LTD EE (GEI), Greece

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Exploring the biological and socioeconomic potential of new/emerging candidate fish species for the expansion of the European aquaculture industry.

www.diversifyfish.eu



KEEP UP TO DATE WITH THE LATEST NEWS IN THE PROJECT:

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This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration (KBBE-2013-GA No 603121).

to ensure the success of the project and to attract consumers.

WHY HAVE THESE FISH SPECIES BEEN SELECTED?

The selected species include the meagre (*Argyrosomus regius*), greater amberjack (*Seriola dumerilii*), wreckfish (*Polyprion americanus*), Atlantic halibut (*Hippoglossus hippoglossus*), grey mullet (*Mugil cephalus*) and pikeperch (*Sander lucioperca*). Originating from a wide range of climatic and geographic regions within Europe, the six species have been chosen based on their biological and economic potential. They have a large size/fast growth rate, enabling the production of a variety of value-added aquatic products, which are expected to attract consumers and be successfully commercialised.

FISH SPECIES AND BUDGET ALLOCATION

Atlantic halibut
Hippoglossus hippoglossus
 13.2%



Greater amberjack
Seriola dumerilii
 31.3%



Grey mullet
Mugil cephalus
 11.3%



Meagre
Argyrosomus regius
 22.9%



Pikeperch
Sander lucioperca
 14.2%



Wreckfish
Polyprion americanus
 7.1%



RESEARCH AREAS

Studies will be carried out in the six selected species across a number of different scientific disciplines:



to ensure the success of the project and to attract consumers.

techniques for culturing new/emerging finfish species that will be safe, sustainable, and attractive to consumers and markets.

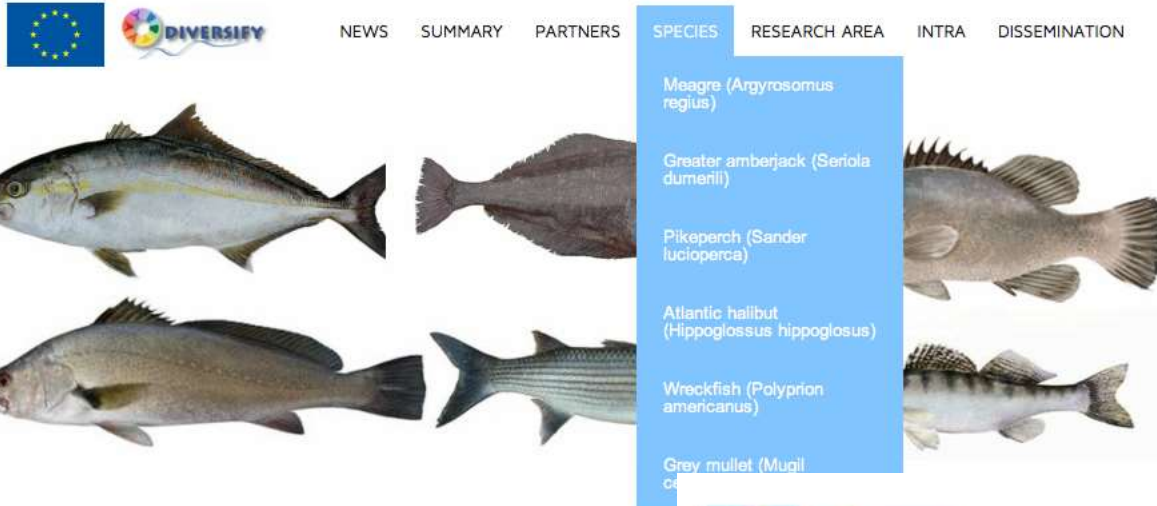
2

Wide dissemination of this information to key stakeholders (aquaculture producers, retailers, processors and consumer groups).

4

Increased value of European aquaculture products, which will result in increased economic prospects of the sector. An efficient, sustainable and market-oriented expansion of the European aquaculture sector.

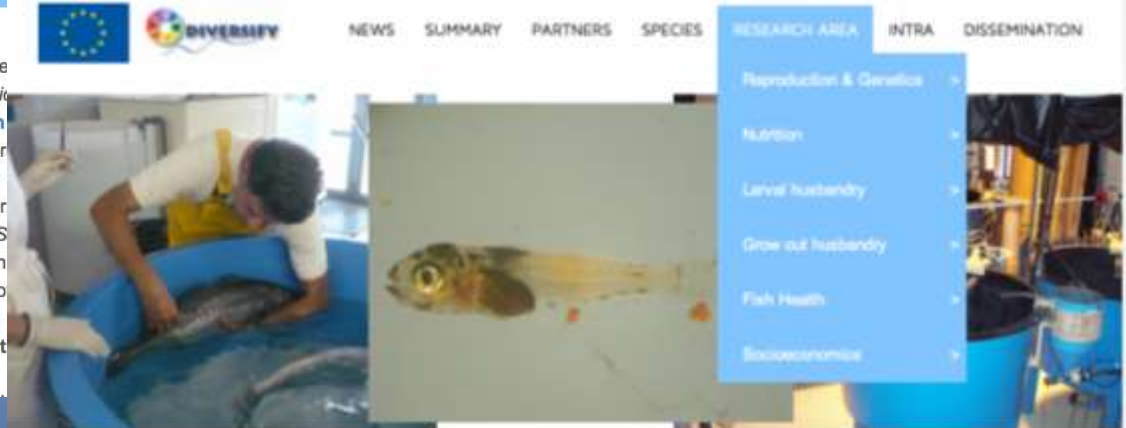
Dissemination - www.diversifyfish.eu



SPECIES SELECTION FOR DIVERSIFY



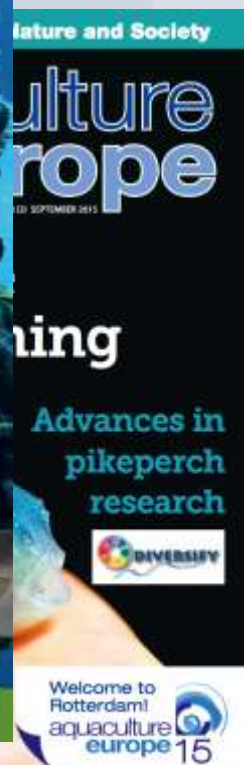
DIVERSIFY focuses on the culture of **amberjack** (*Seriola dumeril*), **wreckfish** (*Polyprion americanus*), and **pikeperch** (*Sander lucioperca*). The selected species are based on their economic importance, their suitability for marine cold-water culture, and their potential as a herbivore for war. The selected species are based on their economic importance, their suitability for marine cold-water culture, and their potential as a herbivore for war.



PERT DIAGRAM SHOWING THE STRUCTURE OF THE RESEARCH UNDER EACH WORK PACKAGE AND THEIR INTERACTIONS

To facilitate the work in DIVERSIFY, the research tasks designed to address the identified bottlenecks in each selected species have been separated by scientific discipline, so separate WPs address work in a specific discipline and species. The WPs were then organized in Groups of WP (GWP) according to Research Area first, and then according to species. This was done in order to bring together researchers with similar expertise (e.g., reproduction, nutrition, larval rearing, etc.), but working in different species, thus increasing the potential for problem solving in each area of research.

Dissemination - magazine articles



Publish two species-articles every year



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